Photo & Video Release

As a condition of my participation in Dairyland Sports Corporation programming, I hereby grant Dairyland Sports Corporation ("Dairyland Sports") the irrevocable right and permission to use my name, likeness, image, photograph, voice, video, athletic performance, biographical and other information (collectively, "Likeness"), on Dairyland Sports website and in any media platform or publications, promotional flyers, educational materials, derivative works, or for any other similar purpose without compensation to me. Additionally, I understand and give consent for Dairyland Sports permission to negotiate with third parties to utilize my Likeness in promotional and/or fundraising events for charitable purposes.

I understand and agree that such photographs, video recordings, or other Likeness may be placed on the Internet and social media platforms. I also understand and agree that I may be identified by name and/or title in printed, Internet, or broadcast information that might accompany the photographs and/or video recordings of me. I waive the right to approve the final product and agree that all such portraits, pictures, photographs, video and audio recordings, and any reproductions thereof are and shall remain the property of Dairyland Sports.

I hereby release, acquit, and forever discharge Dairyland Sports and its current and former trustees, agents, officers, directors, and employees from any and all claims, demands, rights, promises, damages and liabilities arising out of or in connection with the use or distribution of my Likeness, including but not limited to any claims for invasion of privacy, appropriation of Likeness or defamation.

I warrant that I am eighteen (18) years old or more and competent to contract in my own name or, if less than eighteen years old, that my legal guardian has signed this release form below. This release is binding on me and my heirs, assigns, and personal representatives.

_____ _____

Signature of Individual Photographed/Recorded Date

Printed Name of Individual Photographed/Recorded: _____

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If individual photographed/recorded is under eighteen (18) years old, the following section must be completed: I have read and I understand this document. I understand and agree that it is binding on me, my child (named above), our heirs, assigns and personal representatives. I acknowledge that I am eighteen (18) years old or more and that I am the parent or guardian of the child named above.

_____ _____

Signature of Parent/Guardian of Individual Photographed/Recorded Date

Printed Name of Parent/Guardian: _____